

SHERLYN OLALO

Power BI Developer & Data Analyst

Cebu City, Philippines | olalo.sherlyn02@gmail.com | sherlynolalo.com | linkedin.com/in/sherlyn-olalo | github.com/shexiee

SUMMARY

Power BI Developer & Data Analyst with over 1 year turning messy operational data and half-documented spreadsheets into semantic models, dashboards, and refreshes a team can run on. Skilled in DAX, Power Query, and SQL for building reports that cut manual reporting from days to minutes, with additional experience in database management, data quality assurance, and full-stack tooling that supports end-to-end reporting platforms.

EDUCATION

CEBU INSTITUTE OF TECHNOLOGY – UNIVERSITY | Cebu City, Cebu

BS Information Technology | 2021 – 2025

- General Weighted Average (GWA): 4.2 / 5.0
- Relevant Coursework: Data Structures & Algorithms, Software Engineering, Networking, Database Systems, Web & Mobile Development

WORK EXPERIENCE

AI Engineer (Power BI / Data Analytics focus) Lifewood Data Technology | May 2025 – Jul 2026

- Developed and optimized Power BI dashboards, reports, and visualizations with automated data refresh, so decisions ran on current numbers rather than last week's export
- Managed databases and maintained data integrity, accuracy, synchronization, and QA across the reporting estate
- Configured tiered automated refresh schedules using Microsoft Fabric and incremental refresh to keep reports current within Power BI Pro's eight-refresh-a-day limit
- Built an internal report portal so authenticated users could browse, search, and view embedded Power BI reports, organized by category and access-controlled by role
- Designed and maintained internal and client-facing reporting platforms, targeting workflow efficiency and usability

AI Research & Development Intern Lifewood Data Technology | Jan 2025 – Apr 2025

- Assisted in data preprocessing for AI-driven internal and client projects
- Performed data quality checks and validation to keep project data accurate, consistent, and reliable

PROJECTS

POWER BI AUTOMATION (Lifewood Data Technology) | 2025

- Configured tiered automated refresh schedules (Power BI, Microsoft Fabric, Power Query, DAX) using incremental refresh to keep reports current within a Pro license's refresh limits

POWER BI DASHBOARD (Lifewood Data Technology) | 2025

- Built an internal report portal (Next.js, Supabase, Power BI, Tailwind CSS) letting authenticated users browse, search, and view embedded Power BI reports, organized by category and access-controlled by role

DATA ANALYTICS HUB (Lifewood Data Technology) | 2025

- Built a unified analytics platform (React, Supabase, Recharts, Tailwind CSS) reconciling inconsistent field names to pull scattered project data from multiple countries into one live dashboard

ACTIVITIES

Secretariat, Operations Google Developer Student Club — CIT-U | 2023 – 2024

- Coordinated communication between members and organizers across event planning and operations

Social Media Manager TVL — Build and Inspire, USJ-R Senior High School | 2020 – 2021

- Managed social content and promotional campaigns, raising the organization's visibility and engagement

SKILLS

Power BI Desktop & Service, DAX, Power Query (M), SQL, Microsoft Excel (Power Pivot), Microsoft Fabric, Power Automate, SharePoint; JavaScript, React, Next.js, Supabase, MySQL; Python, n8n, Zapier

CERTIFICATIONS

Google Data Analytics Professional Certificate, Google (Nov 2025); Agents and AI at the Frontier, Anthropic (Mar 2026)